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For Immediate Release

Dodge McFall Joins Grow Financial Team as Chief Lending Officer

TAMPA, FL, (February 17, 2016) Grow Financial Federal Credit Union is pleased to announce Dodge McFall has joined the Grow team as our new Chief Lending Officer (CLO). As the CLO, Dodge will assume the overall responsibility for consumer, real estate, and business lending, as well as collections.

Dodge joins Grow from his recent role as Vice President in the Financial Services Group Practice of Equifax where he was responsible for all banks, credit unions, and consumer finance companies from Puerto Rico to Washington, DC and west through Texas. In particular, Dodge was responsible for bringing Equifax's unique D360 data assets, combined with their technology and analytical capability, to help companies make better decisions about their members and customers throughout their lifecycle. He also served as Equifax's Senior Vice President of Sales and Business Development for Personal Solutions.

Before joining Equifax over 10 years ago, Dodge was the President and Chief Operating Officer of Proficient Systems, an enterprise software company whose clients included market-leading Fortune 1000 companies. Prior to joining Proficient, Dodge served as Senior Vice President of New Product and Channel Development for Assurant, Inc., a \$24 billion dollar specialty insurance company. Earlier in his career he served as Vice President of Marketing at HSBC and spent more than 8 years at Eastman Kodak in a variety of marketing and planning roles.

"We believe Dodge brings a fresh and incredibly diverse perspective to lending that will help us provide even more services to our members," says Grow Financial CEO Robert Fisher. "We continue to look for ways to grow our lending through innovative products and services, and we think Dodge is a great fit for this important role in our management team."

About Grow Financial.

With 27 stores, [Grow Financial Federal Credit Union](http://www.growfinancial.org) is recognized as one of the leading Credit Unions in the nation, and has **\$2.1 billion in assets**. Originally founded to provide a safe place to save and borrow money for the military and civilian personnel of MacDill Air Force Base, **Grow Financial** has since expanded membership to include employees of more than 1,100 businesses. Established in 1955, **Grow Financial** has its **corporate headquarters in Tampa, Florida**. For more information visit www.growfinancial.org.